

Twinnem Talks





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Outreach



Social Media



Social Media



Social Media



Outreach



Event Coordinator



Content



Content



Technology



Event Coordinator



Event Coordinator



Technology

Presentation Logistics



Time frame

- Biweekly, one hour podcasts

Platform

- Spotify and Instagram

What we'll cover

- 8 cultural topics, different topic each month

Social

- Host social gatherings to interact with hall relating to themes
- Invite special guests to give more insight on topics

Monthly Themes

September

Introduction &
Language

October

Clothing

November

Music

December

Holidays



January

Dance

February

Folktales

March

Sports

April

Food

Materials Needed

01

XLR Microphone

The number of microphones will depend on the person

02

Pop Filters

The filters will go on the microphones

03

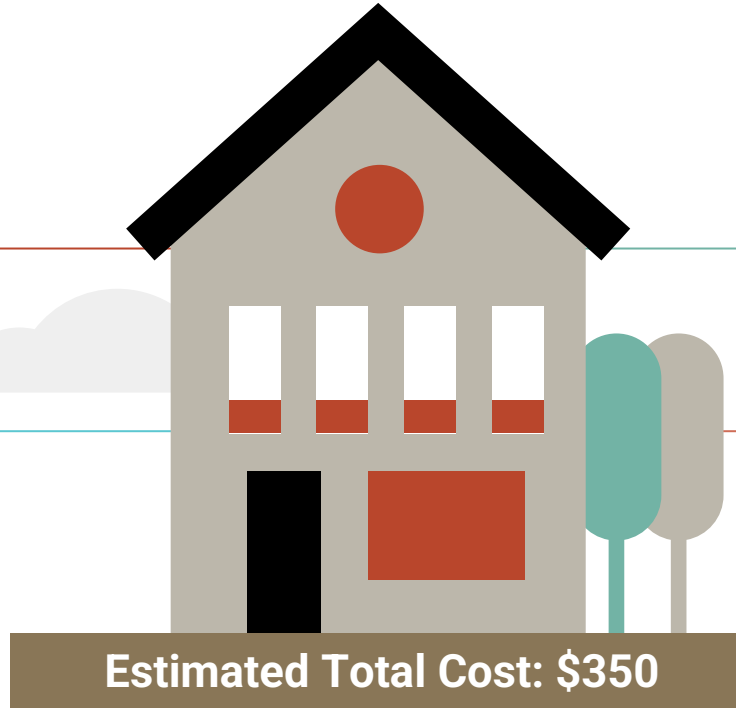
Audio Mixers

We will need multiple depending on the number of microphones

04

Editing software

Audacity or Adobe audition for editing the podcasts



Social Media

01

Instagram

Instagram will be used to advertise the podcast with weekly updates on upcoming podcasts and events

02

Spotify

This is the main platform for the podcast



03

Tik Tok

TikTok will be used for videos to be more engaging with all audiences

Purpose



01

- Using an accessible and modern platform to have conversations about culture

02

- Striving for inclusion and education to others

03

- Breaking down cultural barriers by engaging in conversations with guests and our diverse group

Questions?

